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Health promotion in schools: a scoping review of systematic reviews

Roy Chilton, Mark Pearson and Rob Anderson

Evidence Synthesis and Modelling for Health Improvement (ESMI),
University of Exeter Medical School, University of Exeter, Exeter, UK

Abstract

Purpose – Schools are an important setting for a wide variety of activities to promote health. The purpose of this paper is to map the different types of health promotion programmes and activities in schools, to estimate the amount of published evaluations of health promotion within UK schools, and to identify any provisional "candidate programme theories" to inform a planned theory-driven systematic review.

Design/methodology/approach – Review of reviews: in total, 67 published systematic reviews of health promotion in schools were identified, from which a sub-sample of 28 systematic reviews (on 14 health topics) were retrieved for more detailed reading.

Findings – Key dimensions of programme design and delivery fell mainly under the following categories: the problem and age-group of children targeted, who delivers the programme and how, and the scale and theoretical underpinning of the programme. Candidate programme theories spanned both effectiveness factors and aspects of programme implementation.

Research limitations/implications – Few detailed "candidate theories" emerged for explaining how and why health promotion can more successfully implemented in different schools.

Practical implications – There are five or more systematic reviews of studies of health promotion programmes in schools which target: smoking prevention; physical activity; sexual health; emotional and behavioural health and well-being; mental health; substance abuse; obesity/overweight. This suggests probable duplication of health problem-specific systematic reviews.

Originality/value – The findings highlight the considerable diversity of health promotion in schools, and specifies key dimensions of this diversity. They underline the need to understand better how, why, and in what circumstances health promotion can be successfully implemented in different schools and education systems.

Keywords Health promotion, Implementation, Systematic review, Schools

Paper type Literature review

Introduction

For decades and in many countries schools have been seen as an important setting for policies and activities to promote health and prevent a wide variety of health problems, such as obesity/overweight, smoking, sexual health problems, unintentional injury, physical inactivity, poor diet or mental illness/depression/bullying. Whether national or locally driven, the appeal and possible rationales for such initiatives could be that:

- they are universal (capture whole population in the relevant age-group) (World Health Organisation (WHO), 1997);

- they provide an opportunity to "set" healthy patterns of behaviour early in a person's development which may last throughout life (Greenberg *et al.*, 2005; WHO, 1997);

- they capitalise on schoolchildren being a captive audience;

- schools and schoolchildren can be used as a catalyst for changes in families and the wider community (WHO, 1997);

- in schools, some sensitive health issues (such as sexual health and contraception) can be handled without parental oversight; and

- teachers or school peers may be more effective at delivering some types of health message or changing some health-related attitudes than others; conversely, outsiders in the classroom may work better.

Since most school-based programmes or interventions to promote health can be seen as "complex interventions" – typically multi-component, context-sensitive and highly dependent on the behaviours of both recipients/participants and providers – consistent and generalisable effectiveness findings by "intervention type" are rare. The Cochrane Public Health Field recognised early (Jackson and Waters, 2005) that systematic reviews of public health interventions must address how and why they work in order to better explain variations in effectiveness (Anderson, 2008). More recently others have advocated the use of "logic models" or other ways of enabling systematic reviews to yield better insights into how and why programmes work or fail, and why they work or fail in different circumstances (Anderson *et al.*, 2011; Pawson, 2006). A better understanding of the effectiveness of health promotion in schools also involves understanding how the delivery of such programmes is more or less feasible and sustainable in different circumstances or when implemented differently.

We conducted a scoping review (Grant and Booth, 2009) of published international evidence to help inform a theory-driven realist review of the implementation of health promotion in schools. The aim of the realist review was to explain how, why and in what circumstances schools can be feasible and sustainable settings for implementing health promotion programmes in the UK (see review protocol registered on PROSPERO (Pearson *et al.*, 2012a, b; Pawson, 2006). Unlike conventional reviews of the effectiveness of interventions, this planned realist review therefore aimed to "hold constant" not the type of intervention but the nature of the context. Essentially, our planned review aimed to begin to tease out what it is about schools – the way they are staffed and governed, the way they are linked to communities, the way they are incentivised about academic attainment relative to other goals, the way the curriculum is enforced, the way their days are timetabled, the way they are physically built and so on – that makes them a feasible (or unfeasible) setting for promoting children's health and well-being. To do this well we needed to be: first, familiar with the potential dimensions of variation of the design and delivery of the programmes themselves; and second, be sure there were enough primary research studies in the school and education system(s) of interest (i.e. UK).

Aims and objectives
This review of previously published systematic reviews aimed:

(1) to map the range of different types of health promotion programmes and activities in schools (including some elaboration of the dimensions along which different programmes vary);

(2) to assess the focus and amount of published evaluations of health promotion within UK schools; and

(3) to identify any provisional "candidate programme theories" – that is, ideas regarding how and why schools are thought to be feasible and sustainable

settings for health promotion; or, conversely, to identify insights/theories about why in certain circumstances, with certain types of schools or in relation to particular types of health problem, they are not.

The third aim was opportunistic, given that this review of reviews was preparatory research for a planned realist review that followed, and even though we were not particularly optimistic about the conceptual richness or explanatory focus of systematic reviews of randomised trials as a source of programme theories.

Methods

We searched two databases of systematic reviews: the Cochrane Database of Systematic Reviews (CDSR) and the Database of Promoting Health Effectiveness Reviews (DoPHER). The CDSR provides high-quality, independent evidence of the effectiveness of health interventions, while DoPHER is a specialised register of health promotion reviews which provides coverage of systematic and non-systematic reviews of effectiveness in health promotion and public health worldwide. Since this review was primarily to gauge the diversity of such programmes, and also to make a preliminary assessment of the amount of published evidence from UK school settings, we believed that searching only these two databases would provide a reliable and sufficiently complete pool of studies to answer our review questions.

The DoPHER database (April, 2012) was searched using free-text terms "school" (464 records) and "systematic review" (766 records). These numbers were reduced by combining "school" AND "systematic review" to give 127 records (after removal of one duplicate). In total, 66 of these were retained for full-text screening because their titles included the word "school". Of the remaining 61 records, 27 abstracts were printed off for further screening (34 studies were dismissed in terms of relevance to this study). The CDSR database (April, 2012) was searched using "school" in the title, abstract or keyword, thzis located 120 records, seven of which met our inclusion criteria (see below). Table I provides a summary of the identified health topic areas and number of retrieved systematic reviews for each topic (a list of all identified systematic reviews is available upon request).

Inclusion criteria:

- health promotion was defined as "the process of enabling people to increase control over their health and its determinants, and thereby improve their health"

Topic area	Retrieved systematic reviews
Obesity/weight	9
Substance abuse	8
Mental health	7
Emotional and behavioural	7
Sexual health	6
Physical activity	5
Smoking	5
Health promotion (general)	4
Physical health	4
Diet or nutrition	4
Alcohol	3
Sexual abuse	2
Miscellaneous	3
Total	67

Table I.
Identified published
systematic reviews
by topic area
identified

(World Health Organisation (WHO), 2005) through trying to change the attitudes, knowledge or behaviours people (schoolchildren);

- all school settings (e.g. primary, secondary, after-school clubs);
- the primary site where the health promotion programme was delivered had to be within the school (either classrooms, other school buildings or within the school outdoor areas);
- any age-group up to 19 years of age; and
- systematic reviews (i.e. reviews with explicit aims and explicit methods for identifying (searching), selecting and appraising included studies).

Exclusion criteria:

- non-systematic reviews (e.g. critical reviews, literature searches); and
- where < 50 per cent (approximately) of the included studies were school based.

Following this initial search, additional exclusion criteria were discussed and applied to improve the relevance of identified reviews. These criteria considered the nature of school systems and its appropriateness to UK schools, and also the severity and range of health problems addressed. Optional schooling for those of pre-school age such as "pre-school" and "day care" were also excluded on the basis that they were not compulsory schooling.
    Further exclusion criteria:

- single country systematic reviews (unless UK);
- any systematic reviews of school-based health promotion consisting of studies only from developing countries;
- where the focus was not directly related to change to attitudes, knowledge or behaviour of children (i.e. growth monitoring within schools would be excluded); and
- where the specific focus was on either pre-school or day care settings.

For each health topic area, the following criteria were then used make a purposive sample of two full-text systematic reviews:

- systematic reviews published within the last five years, OR (if one or none);
- the most recent from each subject area; and
- the most recent relevant Cochrane systematic reviews where possible.

Given the large number of systematic reviews in some health topic areas, this purposive sampling approach seemed appropriate to the gain a representative spread of studies from different public health problem areas (for addressing aims 1 and 2).
    Included systematic reviews were read in detail, to extract the following information relevant to our review questions:

- the key features or dimensions of variation of school-based health promotion programmes;
- the total number of included primary effectiveness studies in each health/ intervention topic area (after removing any duplicates included in both reviews); and
- the country in which each primary study and programme was based; any stated explanatory factors or theoretical mechanisms related to the successful introduction, implementation or sustainability of health promotion in schools.

Given the descriptive (as opposed to evaluative) and scoping aims of the review, we did not formally assess the quality of the included systematic reviews. The only marker of review quality of interest was the extent to which each review sought to explain differences in effectiveness or implementation success amongst the included primary studies.

Results

We retrieved 28 systematic reviews in full-text (two for each of 14 health topic areas) (see Appendix). Information from these studies was used to construct a diagram summarising the key dimensions of variation of school-based health promotion programmes (Figure 1), gauge the quantity of UK-based primary studies across different health problems (Figure 2), and derive some initial candidate theories of successful programme implementation in schools (Table II).

Dimensions of school-based health promotion programmes

Figure 1 highlights the diversity of factors inherent in delivering health promotion programmes within school settings, both in the UK and internationally. In addition to the more obvious variations between programmes, such as in the specific health problems targeted and the age range of schoolchildren involved, there were a number of aspects of how programmes are delivered which might impact on their feasibility and sustainability in different schools. These included: the mode of delivery and interaction format; the duration of the whole programme and the number and length of sessions within it; the theoretical basis (such as social learning, or other psychological behaviour change approaches); and the specific targeted behaviours or skills (e.g. problem-solving, goal-setting or reducing negative thinking). The variety of possible methods for delivering programmes was wide.

The scale of delivery could be either whole school, whole year-group or classroom based. Likewise the complexity of programmes varied from single component to multi-component interventions comprising behaviour change of staff and children and changes to the school environment and school policies. Given that many of these dimensions might be expected to impinge on the effectiveness of programmes, it is unsurprising that systematic reviews bounded by traditional "PICO" criteria produce such mixed findings (i.e. reviews focused on specific populations, interventions, comparators and outcomes).

In the sampled systematic reviews, there was limited consideration regarding the stated theoretical or conceptual underpinnings of the evaluated health promotion programmes.

Amount of UK-based primary studies

Within the sampled systematic reviews, analysis of the number of primary studies identified 65 (8 per cent) that were UK based (Figure 2). Within the individual topic areas, nutrition (23) and diet (eight) contained the greatest number of UK-based studies relative to evaluated programmes in other countries, and together these accounted for almost half of the UK-based studies. In total, 54 of the 65 UK primary studies related to promoting improved nutrition, diet, mental health, sexual health or reducing smoking. This was in contrast to evaluated programmes targeting alcohol abuse, physical activity and miscellaneous (e.g. dog bite injury prevention) which contained no UK-based studies. Compared with the international literature, there were also relatively few published
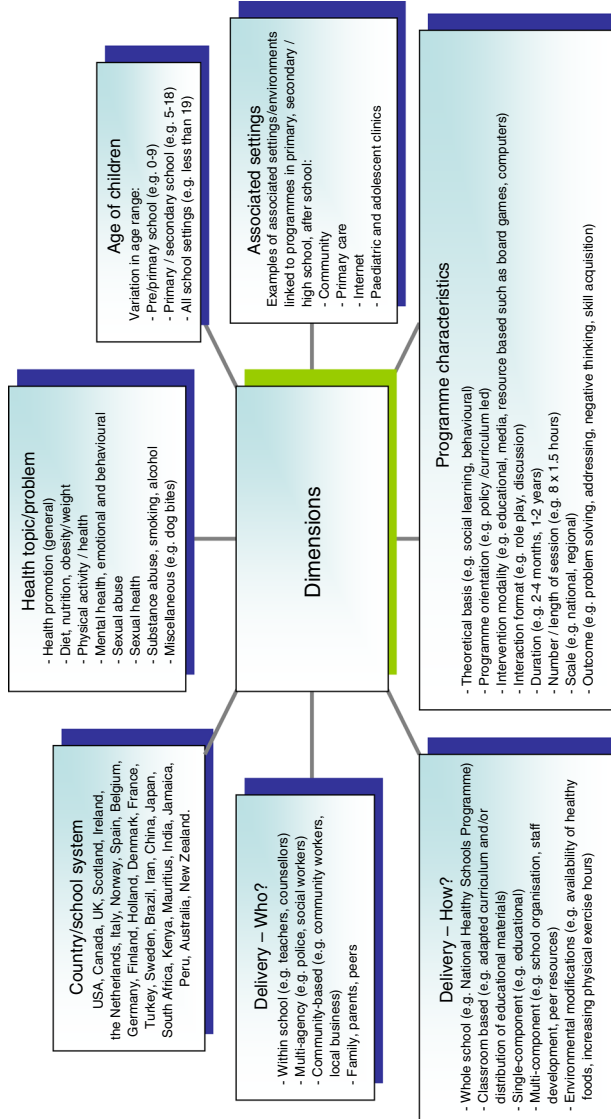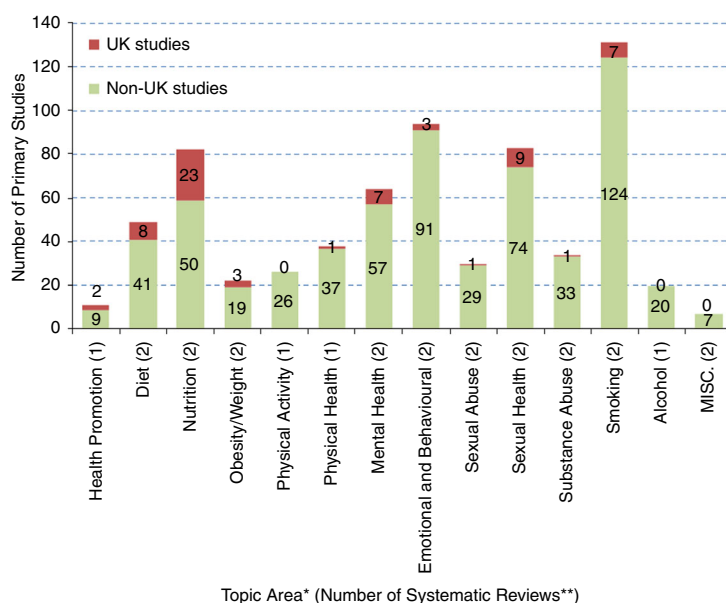
Figure 1.
The dimensions of
health promotion
programmes
identified from the
retrieved systematic
reviews

Notes: *Duplicates within each topic area removed; **number of
systematic reviews that contained information on the country of included
primary studies

Figure 2.
Health promotion
topic coverage
within sampled
systematic reviews
by country of
primary studies

effectiveness evaluations of UK school-based programmes aimed at improving general
physical health (one study), preventing sexual abuse (one study) or preventing substance
abuse (only one UK study in the two included systematic reviews).

Provisional theories about the implementation of health promotion in schools
This review of reviews also helped to identify some provisional candidate theories
for explaining implementation success. This allowed a better appreciation of how
candidate theories relating to the effectiveness of programmes as opposed to the
successful implementation of programmes may be both distinct and interlinked. It also
helped us to clarify and focus on features of implementation which emphasised
feasibility (i.e. "real world" practical implementation issues) and sustainability (ability
to embed such programmes into routine school life and resource constraints).

Table II summarises some of the implementation factors related to policy, teaching
time and practices, age and developmental characteristics of students, as well as how
programmes impacted upon the curriculum. Table III shows more detailed information
extracted from the each of included reviews where they stated or implied particular
causal mechanisms relating to programme effectiveness, feasibility or sustainability.
We have highlighted (in italic text) those explanatory insights which seemed most
relevant to the feasibility and sustainability of health promotion activities in schools.
Overall, however, more attention and space in the reviews was devoted to factors
which helped explain variations in effectiveness, without separately describing
how variations in completeness of quality of programme implementation might
underlie variations in effectiveness.

Candidate theories based on health promotion programme implementation	As expressed in review	Area of health promotion
Successful implementation is dependent on the commitment of members of staff within the school	"Many studies described the challenges inherent to implementing programmes in school, highlighting the importance of commitment from head teachers and all teaching staff" (Blank *et al.*, 2009, p. 74)	Emotional and behavioural
Health promotion is more sustainable when those receiving the intervention have continuity and familiarity with the programme	"The intervention should likely be implemented multiple times within and across the school years" (Schachter *et al.*, 2008, p. 7) "[the review authors] propose a curriculum, whose implementations reinforce and build upon prior ones" (Schachter *et al.*, 2008, p. 7)	Mental health
Those delivering health promotion programmes should have familiarity with its recipients	"[…] implementers, who include those experiencing mental health difficulties should likely be those with whom the children or youth are most likely to identify (e.g. those most similar to themselves). Yet, [also] actively involving their teachers, other school staff, the school administration and parents could maximise the likelihood of making a sustainable difference" (Schachter *et al.*, 2008, pp. 7-8)	Mental health
Implementation can be improved by involving the student in order to improve on the relevance and developmental appropriateness of the programme	"[…] child and adolescent involvement in creating refining and test piloting the curriculum is likely essential to maximise the relevance and developmental appropriateness of its components and the timing of their implementations" (Schachter *et al.*, 2008, p. 8)	Mental health
	"Developmentally-appropriate discussions could be scheduled strategically over the years, which successively focus attention on issues" (Schachter *et al.*, 2008, p. 9) "Programs ought to consider and manage the developmental appropriateness of content (at the level of specific concepts) and delivery to different ages, developmental stages, and cultural and familial acceptability" (Topping and Barron, 2009, pp. 455-456)	Sexual abuse
Health promotion needs to be integrated into the school environment to facilitate and support the continuation of positive health behaviours	"[…] not realistic to expect that students will continue adopt healthy diet behaviour at school if the school environment does not support these behaviours continually" (Jaime and Lock, 2009, p. 52)	Obesity weight

Table II.
A selection of candidate theories regarding the successful implementation of health promotion programmes in schools

Discussion
Main findings of this study
The scoping review of systematic reviews has been able to describe the considerable diversity of school-based health promotion programmes and confirm that UK-based

Author (year)	Health area	Explanatory insights
Foxcroft (2011)	Alcohol	Cultural norms around alcohol impact strongly on effectiveness of interventions
Wood (2006)	Alcohol	Generic psychosocial/developmental prevention programmes may have an impact far beyond just, e.g. alcohol use "The most common combination of interventions involved schools, parents and resources"
Delgado-Noguera (2011)	Diet	"*Based on our results, computer-based interventions should be promoted given that most schools have computers and these interventions do not imply such as big expenditure as would be multicomponent interventions or free provision of fruits*" (p. 8)
De Sa (2008)	Diet	"[…] results are limited to developed countries" "*Much of the current focus for obesity policy is on younger children with the perception that diets of younger children are easier to change. This review shows that increasing fruit & vegetable intake is possible across a wide age range […] particularly important in teenagers*" "[…] school fruit & vegetable schemes […] added benefit of reducing health and social inequalities" (i.e. free/ subsidised schemes) "The evidence to date suggests that < 1 year free fruit & vegetables is not sufficient for long-term dietary change […] any EU funded programme should not only provide fruit & vegetables to children free of charge, but this should run over several years and allow further evaluation of long-term effectiveness" "[…] not possible to identify the most effective components" "*[…] policy makers […] need to understand that multiple changes in social, economic and physical aspects of children's environments […] schools are only one aspect of this*"
Blank (2009)	Emotional and behavioural	Barriers to – and facilitators of effective implementation: "*Many studies described the challenges inherent to implementing programmes in school, highlighting the importance of commitment from head teachers and all teaching staff*" *The authors refer to research highlighting "the perceived extra burden from teaching the new curriculum, and conflict with their teaching style*" (Orpinas et al., 2000)
Joronen (2008)	Health promotion (general)	"*[…] entire staff needed to put energy and resources into the programme*" (Farrell et al., 2003) Authors refer to previous research (Cuijpers, 2002) which utilised interactive delivery methods and the social influence model, focusing on norms, commitment and intentions Authors describe the use of peer leaders to increase the effects of the programmes "*[…] the most appropriate time for intervention implementation may be earlier in adolescence, before the onset of risky behaviours*"

(*continued*)

Table III.
Key explanatory
insights as possible
basis for forming
candidate theories,
by source

Table III.

Author (year)	Health area	Explanatory insights
Kavanagh (2009)	Mental health	"[…] suggests that CBT type interventions can be delivered effectively in naturalistic settings" "[…] this is a positive finding from a public health perspective" "[…] interventions […] delivered during the school day and provided by existing school staff appeared to have a greater impact than those provided by non-school staff, such as researchers and psychologists" 10 or more sessions were more effective than shorter ones "It may be that much longer interventions are required to teach young people the cognitive skills needed to protect themselves from depression" Possible trend (not significant) towards less effectiveness within SES populations, authors note "exposure to higher SES conditions and adversity that young people in lower SES families may face" "[…] this analysis illustrates the point that well intended interventions may worsen rather than reduce inequalities" Universal interventions questioned in terms of effectiveness by the authors (also have support from another review). They mention "indicated" interventions "[…] need to understand how the content, intensity, duration and delivery format of interventions may contribute to differential capacity and take these factors into account in when designing future CBT based interventions"
Schachter et al. (2008)	Mental health	Authors cannot recommend any single school-based intervention or intervention type "Interventions should likely involve experiential activities, […] engage students' feelings and behaviour, not just cognition-based points of view" "[…] implemented multiple times within and across the school years" "[…] propose a curriculum, whose implementations reinforce and build upon prior ones" "[…] implementers […] should likely be those with whom the children or youth are most likely to identify […] yet, actively involve their teachers, other school staff, the school administration and parents could maximise the likelihood of making a sustainable difference" "[…] child and adolescent involvement in creating refining and test piloting the curriculum is likely essential to maximise the relevance and developmental appropriateness of its components and the timing of their implementations" "[…] contact-based interventions which reflect an experiential approach" "[…] we hypothesize that empathy is the mechanism by which contact can produce substantive, behavioural change" (more detail described by authors) "Developmentally-appropriate discussions could be scheduled strategically over the years, which successively focus attention on issues" "Engaging their conceptual frameworks would depend upon children's cognitive and affective readiness"

Author (year)	Health area	Explanatory insights
Kristjansson (2007)	Nutrition	Substitution – "In poor families, to spread limited, the home diet may be reduced for children who are receiving food at school" "[…] provision of school breakfast makes children feel valued and increases the general attention given to them" "[…] school feeding should be combined with other interventions that aim to improve country educational attainment"
Van Cauwenberghe (2010)	Nutrition	"In children there is strong evidence that multicomponent interventions that combine improved availability of fruit and vegetables with a nutrition education curriculum delivered by the teacher and at least some parent involvement can alter intake of fruit and vegetables" "[…] limited evidence of effect size was found for nutrition education only programmes delivered by teachers using practical activities such as taste testing, cooking classes etc."
Jaime and Lock (2009)	Obesity/weight	In reference to food regulation "students may compensate for the lack of access to 'banned' foods by buying other popular processed foods, in this case ice-cream sales increased" *Length of intervention "not realistic to expect that students will continue adopt healthy diet behaviour at school if the school environment does not support these behaviours continually"* Industry/government mentioned
Stevens (2010)	Obesity/weight (in ethnic minority)	Suggests "addressing specific factors that influence this age group […] behavioural strategies that increase self-esteem and motivation, and target poor health practices […] exposure to television and other sedentary behaviours […] neighbourhood safety […] parental inclusion in intervention programs" Describes community-based nursing for ethnic minorities, understanding cultural norms, i.e. eating traditions, safe recreational areas, access to grocery stores
Kriemler (2011)	Physical activity	"[…] a multicomponent mandatory programme with the involvement of specialists and supported by the families seems to be effective in increasing overall physical activity in children"
Dobbins (2009)	Physical activity	↑Physical activity by: improving knowledge and providing a conducive environment fostering positive attitudes To act as role models parental involvement lobbying local and provincial policy makers to increase resources

(*continued*)

Table III.

Table III.

Author (year)	Health area	Explanatory insights
D'Onise (2010)	Physical health	Works differently in boys/girls: Boys – where promotion of physical activity reinforces individuality, fosters identity and promotes activity at an earlier age Girls – group activities that enable affiliation amongst peers/family "[…] few studies were explicit about the proposed mechanisms for the intervention bring about beneficial health outcomes" "[…] the true extent of potential benefit from ECD interventions on health outcomes in childhood has not been adequately characterised […] This has limited the ability to form an overarching conclusion about the effect of preschool programs on child health outcomes" *"No evidence of benefit from inclusion of health services in the intervention components"* *"Intervention that have both direct educational services to children and indirect services through parents are likely to have more beneficial outcomes than those interventions that include direct services to children alone"*
Topping and Barron (2009)	Sexual abuse	"Effective school-based abuse prevention programs need to: have evaluation of effectiveness built in; incorporate modelling discussion, and skills rehearsal; be at least four to five sessions long; *have the capacity to be delivered by a range of personnel; involve active parental input"* *"Programs ought to consider and manage the developmental appropriateness of content (at the level of specific concepts) and delivery to different ages, developmental stages, and cultural and familial acceptability"*
Blank (2010)	Sexual health	Due to the US focus "differences in terms of school-based culture, policy and context may be much more varied between countries and therefore caution is required when applying US evidence elsewhere"
Owen (2010)	Sexual health	"[…] anonymity and lack of stigma may encourage attendance at a UK school-based clinic" (Chapter 6 – effectiveness) Chapter 7 (varied – qualitative) Chapter 8 "access to condoms was therefore improved when the barrier of visibility was addressed" (more private locations for distribution)
Thomas (2008)	Smoking	*Multi-modal interventions (e.g. social influence models combined with generic social competence training and/or community interventions) may be more effective, but require substantial investment in teacher training and take up large chunks of classroom time*
Uthman (2009)	Smoking	*Barriers and facilitators – poor student attendance* "[…] it is generally recognised that an intervention needs to be tailored to suit the age of its target population"

Author (year)	Health area	Explanatory insights
Faggiano (2008)	Substance abuse	"[…] weak evidence indicating that school-based interventions starting soon after entry into primary schools may be effective in reducing the uptake of smoking up to the age of 14, and strong evidence that booster sessions enhance effectiveness of main programmes"
		Programmes that address life skills (individual risk and protective factors) are most effective
		cf. Cochrane alcohol SR – suggests similar pathways for alcohol, tobacco and drug use
		Role of additional components (peer influence, booster sessions, involvement of parents) not known (inadequately evaluated)
Lemstra (2010)	Substance abuse	"[…] multi-factorial and combine knowledge with refusal skills, self-management skills, and social skills have long term effectiveness in comparison to programs that focus on knowledge alone"
De Bourdeaudhuij (2010)	Various/mixed	*A major research implication of this review is that the time has come to move to the implementation of sustainable interventions under real life conditions. More research is needed into which interventions are effective and can also be implemented in the schools without a continued need for external help or support from a research team*

Note: See Appendix for full reference citations

Table III.

programmes have been evaluated in a variety of health topic areas. The programmes vary in terms of the problem and age-group of children targeted, who delivers the programme and how, and the scale and theoretical underpinning of the programme. In terms of their associated settings, they have to fit into or adapt to both the national school systems and the variety of local settings (school, community, primary care, internet) in which their activities are intended to occur.

Knowing the broad dimensions of this diversity, and more detailed and recurrent aspects of programme design and delivery, can be a basis for better explaining variations in effectiveness and cost-effectiveness. Ideally, some of these dimensions should be used as additional and standard data extraction fields in future systematic reviews of health promotion in schools. In this way, overviews or reviews of reviews might be able to draw conclusions about what features of programme design and delivery, or what features of school engagement or adaptability, are most associated with programme success.

The review has also identified a number of provisional theories that provide insight into the nature of implementation of health promotion within school settings. They are provisional in the sense that they may not be directly supported by the primary research evidence included in the included systematic reviews, and for example may simply be the speculative explanations offered by review authors for between-trial heterogeneity. Nevertheless, they may be a useful start either in terms of offering inherently plausible explanations or providing a collection of initial theories that can be compared with those emerging from richer or less synthesised and summarised sources.

What is already known on this topic
Evidence for the effectiveness of different school-based health promotion interventions is difficult to generalise because of extensive heterogeneity in measured outcomes, methods, intervention types, target populations and settings (Brown and Summerbell, 2009; Lister-Sharp *et al.*, 1999). Also, while there are many systematic reviews of the evidence of school-based interventions, they tend to be highly problem- or intervention type specific. They therefore miss potential school and school system-specific insights about the nature of implementation of such programmes across different health problems. This review of reviews was the first step to inform a theory-driven review to understand better how and when UK schools can be a feasible and sustainable setting for promoting health (Pearson *et al.*, 2012b).

What this study adds
This scoping review has highlighted the wide range of factors inherent in both the design and introduction and the delivery and longer term sustainability of health promotion programmes in schools. Many of these programme characteristics, from the underlying theory, mode of delivery and number and duration of sessions, would be expected to be causally related to intended outcomes. From these, it should be possible to define a standard collection of programme characteristics which could be defined for any health promotion programme delivered within schools (or other organisations, such as workplaces). Such a minimum descriptive data set is essential for enhancing the generalisability of individual pieces of primary research, as well as important in allowing systematic reviews of effectiveness studies to more fully take account of variation in how programmes have been implemented (Waters *et al.*, 2011). It would parallel useful developments by the Cochrane Effective Practice and

Organisation of Care Review Group (2002), who have developed a standard Data Collection Checklist for describing and assessing the detailed content and settings of interventions to improve adherence to evidence-based practice.

This review also showed that while the range of health topics promoted and evaluated in the UK appears to be broadly similar to those evaluated in other countries, most published evaluations of programmes in UK schools focused on only four health topics: diet/nutrition, smoking, mental health and sexual health.

Limitations of this study

While this scoping exercise was informative in identifying various dimensions of the design and implementation of health promotion programmes within schools, it was less useful for retrieving "candidate theories" regarding how, why and in what circumstances health promotion is more successfully implemented in schools. To some extent this was expected because, compared with studies reporting primary research, within systematic reviews there is often more limited space for detailed explanations of how and why programmes are thought to be effective.

By surveying studies in systematic reviews, the revealed mix of studies and programme topics from the UK will partly represent areas where more rigorous evaluation study designs have been used. The characteristics of programmes in published studies included in systematic reviews may not closely reflect the actual prevalence of health promotion programmes in schools, as some types of health promotion in schools may be more well-established and accepted – and therefore less often or less rigorously evaluated.

Conclusion

Our review reveals the extreme diversity of delivery methods and content of delivering health promotion programmes in schools, and suggests some broad dimensions and some school- and programme-specific features for better capturing this diversity. It has also shown that at the level of intervention types and targeted problems, there are already very many systematic reviews of such programmes – we found 67. The review has also suggested some initial programme theories specifically relating to the implementation of health promotion in school settings. However, it has also highlighted the limitations of using systematic reviews, especially systematic reviews of effectiveness studies, as a source of underlying programme theories. Despite encouragement for using "logic models" and more programme theory in systematic reviews (Anderson *et al.*, 2011; Jackson and Waters, 2005), many of these reviews devoted no or little space to explaining how programme components and contextual features were thought to combine to create their intended outcomes.

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Schachter, H.M., Girardi, A., Ly, M., Lacroix, D., Lumb, A.B., van Berkom, J. and Gill, R. (2008), "Effects of school-based interventions on mental health stigmatization: a systematic review", *Child and Adolescent Psychiatry and Mental Health*, Vol. 2 No. 18.

Topping, K.J. and Barron, I.G. (2009), "School-based child sexual abuse prevention programs: a review of effectiveness", *Review of Educational Research*, Vol. 79 No. 1, pp. 431-463.

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(The Appendix follows overleaf.)

Appendix

Targeted health topic	Review reference
Alcohol	Foxcroft, D.R. and Tsertsvadze, A. (2011), "Universal school-based prevention programs for alcohol misuse in young people", *Cochrane Database of Systematic Reviews*, No. 5, Art. No.: CD009113, doi:10.1002/14651858.CD009113
Alcohol	Wood, E.F., Shakeshaft, A.P., Gilmour, S. and Sanson-Fisher, R.W. (2006), "A systematic review of school-based studies involving alcohol and the community", *Australian and New Zealand Journal of Public Health*, Vol. 30 No. 6, pp. 541-549
Diet	Delagado-Noguera, M., Tort, S., Martinez-Zapata, M.J. and Bonfill, X. (2011), "Primary school interventions to promote fruit and vegetable consumption: a systematic review and meta-analysis", *Preventive Medicine*, Vol. 53 No. 1, pp. 3-9
Diet	de Sa, J. and Lock, K. (2008), "Will European agricultural policy for school fruit and vegetables improve public health? A review of school fruit and vegetable programmes", *European Journal of Public Health*, Vol. 18 No. 6, pp. 558-568
Emotional and social well-being	Blank, L., Baxter, S., Goyder, L., Guillaume, L., Wilkinson, A., Hummel, S. and Chilcott, J. (2009), *Systematic Review of the Effectiveness of Universal Interventions Which Aim to Promote Emotional and Social Wellbeing in Secondary Schools*, School of Health and Related Research (ScHARR), Sheffield
Violence prevention	Mytton, J.A., DiGuiseppi, C., Gough, D., Taylor, R.S. and Logan, S. (2006), "School-based secondary prevention programmes for preventing violence", *Cochrane Database of Systematic Reviews*, No. 3, Art. No.: CD004606, doi:10.1002/14651858.CD004606.pub2
Health promotion (general)	Joronen, K., Rankin, S.H. and Astedt-Kurki, P. (2008), "School-based drama interventions in health promotion for children and adolescents: systematic review", *Journal of Advanced Nursing*, Vol. 63 No. 2, pp. 116-131
Health promotion (general)	Wainwright, P., Thomas, J. and Jones, M. (2000), "Health promotion and the role of the school nurse: a systematic review", *Journal of Advanced Nursing*, Vol. 32 No. 5, pp. 1083-1091
Mental health	Kavanagh, J., Oliver, S., Lorenc, T., Caird, J., Tucker, H., Hardenm A., Greaves, A., Thomas, J. and Oakley, A. (2009), "School-based cognitive-behavioural interventions: a systematic review of effects and inequalities", *Health Sociology Review*, Vol. 18 No. 1, pp. 61-78
Mental health	Schachter, H.M., Girardi, A., Ly, M., Lacroix, D., Lumb, A.B., van Berkom, J. and Gill, R. (2008), "Effects of school-based interventions on mental health stigmatization: a systematic review", *Child and Adolescent Psychiatry and Mental Health*, Vol. 2 No. 18
Nutrition	Kristjansson, B., Petticrew, M., MacDonald, B., Krasevec, J., Janzen, L., Greenhalgh, T., Wells, G.A., MacGowan, J., Farmer, A.P., Shea, B., Mayhew, A., Tugwell, P. and Welch, V. (2007), "School feeding for improving the physical and psychosocial health of disadvantaged students", *Cochrane Database of Systematic Reviews*, No. 1, Art. No.: CD004676, doi:10.1002/14651858.CD004676.pub2

Table AI.
The 28 reviews chosen for more detailed assessment

(*continued*)

Targeted health topic	Review reference
Nutrition	van Cauwenberghe, E., Maes, L., Spittaels, H., van Lenthe, F.J., Brug, J., Oppert, J.M. and de Bourdeaudhuij, I. (2010), "Effectiveness of school-based interventions in Europe to promote healthy nutrition in children and adolescents: systematic review of published and 'grey' literature", *British Journal of Nutrition*, Vol. 103 No. 6, pp. 781-797
Obesity/overweight	Jaime, P.C. and Lock, K. (2009), "Do school based food and nutrition policies improve diet and reduce obesity?", *Preventive Medicine*, Vol. 48 No. 1, pp. 45-53
Obesity/overweight	Stevens, C.J. (2010), "Obesity prevention interventions for middle school-age children of ethnic minority: a review of the literature", *Journal for Specialists in Pediatric Nursing*, Vol. 15 No. 3, pp. 233-243
Physical activity	Dobbins, M., Husson, H., DeCorby, K. and LaRocca, R.L. (2009), "School-based physical activity programs for promoting physical activity and fitness in children and adolescents aged 6 to 18", *Cochrane Database of Systematic Reviews*, Art. No.: CD007651, doi:10.1002/14651858. CD007651.pub2
Physical activity	Kriemler, S., Meyer, U., Martin, E., van Sluijs, E.M., Andersen, L.B. and Martin, B.W. (2011) "Effect of school-based interventions on physical activity and fitness in children and adolescents: a review of reviews and systematic update", *British Journal of Sports Medicine*, Vol. 45 No. 11, pp. 923-930
Physical health (other)	D'Onise, K., Lynch, J.W., Sawyer, M.G. and McDermott, R.A. (2010), "Can preschool improve child health outcomes? A systematic review", *Social Science & Medicine*, Vol. 70 No. 9, pp. 1923-1940
Physical health (other)	Steele, E.J., Dawson, A.P. and Hiller, J.E. (2006), "School-based interventions for spinal pain: a systematic review", *Spine*, Vol. 31 No. 2, pp. 226-233
Sexual abuse	Topping, K.J. and Barron, I.G. (2009), "School-based child sexual abuse prevention programs: a review of effectiveness". *Review of Educational Research*, Vol. 79 No. 1, pp. 431-463
Sexual abuse	Zwi, K., Woolfenden, S., Wheeler, D.M., O'Brien, T., Tait, P. and Williams, K.J. (2007), "School-based education programmes for the prevention of child sexual abuse", *Cochrane Database of Systematic Reviews*, No. 3, Art. No.: CD004380, doi:10.1002/14651858. CD004380.pub2
Sexual health	Blank, L., Baxter, S.K., Payne, N., Guillaume, L.R. and Pilgrim, H. (2010), "Systematic review and narrative synthesis of the effectiveness of contraceptive service interventions for young people, delivered in educational settings", *Journal of Pediatric & Adolescent Gynecology*, Vol. 23 No. 6, pp. 341-351
Sexual health	Owen, J., Carroll, C., Cooke, J., Formby, E., Hayter, M. and Hirst, J. (2010), "School-linked sexual health services for young people (SSHYP): a survey and systematic review concerning current models, effectiveness, cost-effectiveness and research opportunities", *Health Technology Assessment*, Vol. 14 No. 30
Smoking	Thomas, R.E. and Perera, R. (2006), "School-based programmes for preventing smoking", *Cochrane Database of Systematic Reviews*, No. 3, Art. No.: CD001293, doi:10.1002/14651858.CD001293.pub2

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Table AI.

Targeted health topic	Review reference
Smoking	Uthman, O., Yahaya, I., Pennant, M., Bayliss, S., Aveyard, P., Jit, M., Barton, P., Meads, C. and Chen, Y-F. (2009), *School-Based Interventions to Prevent the Uptake of Smoking Among Children and Young People: Effectiveness Review*, West Midlands Health Technology Assessment Collaboration, University of Birmingham, Birmingham (pdf Downloadable from NICE web site at: www.nice.org.uk/Guidance/PH23/Evidence) (accessed 20 December 2012)
Substance abuse	Faggiano, F., Vigna-Taglianti, F.D., Versino, E., Zambon, A., Borracino, A. and Lemma, P. (2008), "School-based prevention for illicit drugs use: a systematic review", *Preventive Medicine*, Vol. 46 No. 5, pp. 385-396
Substance abuse	Lemstra, M., Bennett, N., Nannapaneni, U., Neudorf, C., Warren, L., Kershaw, T. and Scott, C. (2010), "A systematic review of school-based marijuana and alcohol prevention programs targeting adolescents aged 10–15", *Addiction Research & Theory*, Vol. 18 No. 1, pp. 84-96
Miscellaneous	Duperrex, O., Blackhall, K., Burri, M. and Jeannot, E. (2009), "Education of children and adolescents for the prevention of dog bite injuries", *Cochrane Database of Systematic Reviews*, No. 2, Art. No.: CD004726, doi:10.1002/14651858.CD004726.pub2

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About the authors

Dr Roy Chilton is a Health Researcher and Qualified Health Psychologist with substantial experience of working with children in schools. He recently gained his professional doctorate in health psychology.

Dr Mark Pearson is a Former Nurse turned Health Services Researcher who specialises in using systematic review methods to inform public health policy and practice. He has particular expertise in the synthesis of both qualitative and quantitative research, and from 2008 to 2011 led a range of systematic reviews to inform public health guidance development by the (then) National Institute for Health and Clinical Excellence.

Assistant Professor Rob Anderson is a Health Services and Public Health Researcher and Evaluator with research experience in the Australian and UK health systems. From 2008 to 2011 (with Mark Pearson and others) he led a programme of work conducting evidence syntheses and economic modelling to inform public health guidance development by the National Institute for Health and Clinical Excellence. He is also an Editor with the Cochrane Public Health Group (since 2012). Assistant Professor Rob Anderson is the corresponding author and can be contacted at: r.anderson@exeter.ac.uk